

Subject: This week from CCA (CCA Delivers - July 7, 2016)<bounce-mc.us4_7505613.267541-jmarino@downtownla.com@mail99.us4.mcsv.net>
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CCA Delivers
July 7, 2016
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* Assembly Member Santiago at Executive Committee

EVENTS CALENDAR

TUESDAY, JULY 12
6:30 p.m.

**PUBLIC MEETING: DRAFT EIR
FOR DOWNTOWN LOS
ANGELES STREETCAR**

MONDAY, JULY 18
2 p.m. - 3:30 p.m.

**DTLA MARKETING
ROUNDTABLE**

WEDNESDAY, AUGUST 3
5 p.m. - 8 p.m.

**CCA CHIEFS OF STAFF
RECEPTION**

COMMITTEE CALENDAR

THURSDAY, JULY 14
8:00 a.m. - 9:30 a.m.

**TRANSPORTATION,
INFRASTRUCTURE & ENERGY**

Topics: LADWP presentation on Energy Efficiency Rebates and Incentives; Hyperloop Transportation Technologies.

Special Guests: Alex Brown and Neil Guglielmo, LADWP; Lan Saadatnejadi, Hyperloop Transportation Technologies

WEDNESDAY, JULY 20

Assembly Member Santiago at Executive Committee

At CCA's Executive Committee this afternoon, members heard from Assembly Member and Majority Whip Miguel Santiago (AD 53) about issues facing the state and Downtown.

Speaking in the courtyard of the renovated The Bloc, Santiago spoke about his role as Majority Whip. He is responsible for getting the majority's bills through committee, passed on the floor and sent to either the State Senate or Governor. As a result he's a hand in many of the key legislative accomplishments of this legislature.

Santiago also discussed his legislative resolution requesting the Governor to declare a state of emergency on homelessness and urging statewide coordination and leadership from all parts of government to confront homelessness. He said that the Governor may not sign it, but it will allow the legislature to negotiate with him for an increase in programs for homeless people.

He also spoke about his measures to bring market-based incentives to encourage development in Downtown, pointing out his bill to allow outdoor advertising. He also discussed his bill to allow commercial use on the ground floors in projects that apply for density bonus. And he described his efforts to deal with the Exide battery pollution issue in his district.

CCA would like to thank **Assembly Member Miguel Santiago** for his remarks, and **Clare DeBriere**, The Ratkovich Company, for hosting today's meeting. Thanks as well to Bottega Louie for catering today's meeting.

Membership with CCA

CCA is the leading voice of business on important city and statewide issues. From LAX to Downtown, CCA is

CCA IN ACTION

On Tuesday, CCA testified before the County Board of Supervisors against a proposal to place a 1 ½ cent parcel tax on improved structures on the November ballot. CCA has been at the forefront of this discussion and successfully advocated for a reduced rate. The parcel tax was originally proposed for a rate of 3 cents per improved square foot and we convinced the Board this amount would unfairly burden commercial properties. The reduced amount of 1 ½ cent per square foot will impact a one million square foot building with \$15,000 increase in property taxes. Despite our progress on this item CCA still opposed it. We are concerned about the cumulative impacts of the different measures and believe homelessness and not parks should be the priority.

For more information, please contact CCA's Director of Government Affairs, [John Howland](#).

CCA also spoke at the Los Angeles County Board of Supervisors regarding a 3 cent per square foot parcel tax to address homelessness. We asked the Board to vet this idea with commercial property owners before deciding on what to place on the November 2016 ballot. In addition, we advised the Board that homelessness is our number one priority, and we would like to work together to develop a reasonable proposal. Supervisor Ridley-Thomas has been leading the charge for this and committed to partnering with CCA. Ultimately they decided to move forward with analyzing multiple funding streams

8:00 a.m. - 9:30 a.m.

HOUSING, LAND USE & DEVELOPMENT

Topics: Vision for the Los Angeles City Planning Commission; Small Lot Subdivision Update

Special Guests: David Ambroz, City Planning Commission; Simon Pastucha, City Planning

considered the Los Angeles business community's most effective advocate and business leader. Our citywide reach on a broad base of issues — including land use, transportation and economic growth — connect you with government and produce quick and effective results that benefit your bottom line. As a CCA member, you also receive personalized issue advocacy and unparalleled access to city, county and state power brokers and decision makers. CCA is aggressively advocating on behalf of the business community.

For more information about membership, please visit ccala.org or contact CCA Director of Business Development & Marketing, [Nhien Lasky](#).

for homelessness including the parcel tax, taxing medical marijuana and increasing the sales tax. This item will return to the Board for consideration on July 12th.

For more information, please contact CCA's Managing Director of Legislative Affairs and Government Relations, [Marie Rumsey](#).

CCA IN THE NEWS

"From our perspective, traffic is good news," Carol Schatz.

"Downtown L.A. traffic is getting worse — and to some, that's good news." [Los Angeles Times](#), July 1, 2016.

"It would be hard for an entity without development experience to walk into this scenario and be able to build a new project in a timely manner," Carol Schatz. "L.A. will need to create a 'housing machine' as part of homeless bond measure, official says." [Los Angeles Times](#), July 7, 2016.

CCA MEMBERS IN THE NEWS

"There's plenty of land available in areas where NIMBYism won't come into play," Mark Tarczynski, Colliers International. "L.A. will need to create a 'housing machine' as part of homeless bond measure, official says." [Los Angeles Times](#), July 7, 2016.

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